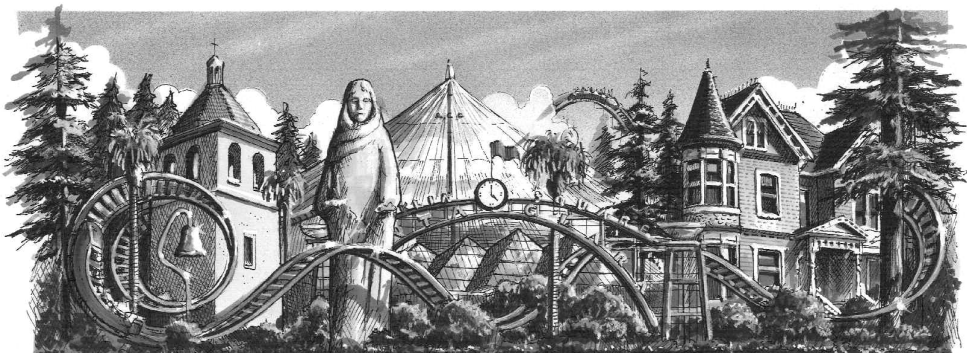




## INSIDE SANTA CLARA

QUARTERLY NEWSPAPER FOR  
CITY OF SANTA CLARA  
RESIDENTS & BUSINESSES

FALL 2010



### Special edition of *Inside Santa Clara*

This edition of *Inside Santa Clara* is packed with information! It contains three special inserts of importance to the community: a guide to the annual Art & Wine Festival, the Vote Ethics publication, and an in-depth look at the City's budget.

Because of budget reductions, there will be just three issues of *Inside Santa Clara* published this fiscal year and the next issue will be mailed in January 2011. Look for the pull-out section inside this edition for information about holiday tips and events held in December.

There's a lot to read and enjoy, and remember that more detailed and current information is always available on the City's website, [www.santaclaraca.gov](http://www.santaclaraca.gov).

### Proposed stadium moves to next steps

In June, Santa Clara voters approved the ballot measure for the proposed 49er stadium project, the next step in the lengthy and complex public process that must be completed before construction can begin.

This summer the City Council and the City's Redevelopment Agency approved an agreement with a consultant to complete the engineering, design and construction work required to replace the existing Tasman Substation with a new Esperanca Substation. The existing Tasman Substation, just south of Tasman Drive and west of San Tomas Aquino Creek, is also adjacent to the parking lot used by California's Great America theme park, and across the creek from the proposed stadium site. The existing substation would be removed from service and the land would be available for parking or for other economic development needs of the City. The new substation would assist the City's Electric Utility, also known as Silicon Valley Power, to meet customer demand for increased electric load and to ensure the ongoing reliability of our municipal electric system. For information, elsewhere in the City two new substations are also under development and four more are in the process of reconstruction.

Council also adopted an ordinance for amendments to the City Code to provide more flexibility in landscaping, building lot coverage, circulation and on-site parking requirements; and to provide a mechanism to facilitate the provision of required on-site parking in off-site parking lots. Although the proposed ordinance amendments were undertaken now to respond to the significant and complex parking needs which are related to the proposed stadium project, they are also applicable City-wide. The amendments will facilitate innovative land use planning, promote efficient use of land, and will be beneficial for other future projects proposed in Santa Clara.

Other work is being undertaken to continue to move the stadium project forward.

More detailed information about the status of the stadium project, and past actions of the City Council regarding the project, can be found on the City's website, [www.santaclaraca.gov](http://www.santaclaraca.gov).

### Budget challenges expected to continue into 2011

Due to the effects of the Great Recession, as the continuing economic downturn has been called, the City of Santa Clara is facing a significant challenge in closing its structural budget deficit with the least impact on services to residents. In six of the last 10 years, the City has had to rely on emergency reserves to help balance the budget, leaving essentially no emergency reserves to close the estimated \$20 plus million deficit projected for FY 2010-11. Of even greater concern, budget deficits are also projected to continue for FY 2011-12 through 2015-16, according to the City's Five Year Financial Plan.

To balance the budget for FY 2010-11, the City has taken a series of strong steps to deal with the unprecedented impact of the economic downturn on City finances. These steps include:

- About 15% of City positions will be held vacant or eliminated—this affects more than 100 positions and saves approximately \$10 million in employee costs
- Consolidation of functions and/or redeployment where possible
- Reduce City Manager salary by 10%
- Reduce Council stipend by 10%
- Reduce as-needed and overtime budgets

(continued on page 8)

### Santa Clara Art & Wine Festival

Central Park

Saturday & Sunday,  
September 18 & 19

(see Festival program found insert found inside this publication)



Join us at the Santa Clara Art & Wine Festival in beautiful Central Park, 909 Kiely Blvd. This spectacular, annual event is held from 10 a.m. to 5 p.m. each day and offers something for everyone.

Start the morning with a hearty pancake breakfast at the Pavilion. Spend your afternoon browsing among a variety of 175 arts and crafts booths, with items including glasswork, fine paintings, toys, jewelry, ceramics, handmade soaps and more.

Enjoy the premium wines served by J. Lohr, Wente, Bargetto, and Guglielmo wineries or micro-brewed beer provided by Gordon Biersch Brewing Company. Stop for a bite to eat in "Food Alley," where two dozen community groups will cook up international food favorites such as tri-tip sandwiches, tamales, and Chinese chicken salad. Other popular items will include Philly cheese steak sandwiches, funnel cake, kettle corn, and deep fried Oreos.

(continued on page 9)

### Santa Clara's General Municipal Election is Nov. 2

Santa Clara voters will have an opportunity to vote for Mayor and two Council Members in the Tuesday, Nov. 2, 2010 General Municipal Election.

October 18 is the last day to register to vote in the November 2 election. Voter registration cards are available in the City Clerk's Office at City Hall, City libraries and all City fire stations in Santa Clara. They are also available at the Registrar of Voters Office, 1555 Berger Dr., San Jose, and on the Registrar's website at [www.sccvote.org](http://www.sccvote.org). October 26 is the last day to request a Vote by Mail ballot from the Registrar.

#### Candidates

Candidates were required to file nomination papers in August. Here are the candidates whose names will appear on the November ballot.

- Candidates for Mayor: Jamie L. Matthews and Christopher R. Stampolis
- Candidates for Council Seat No. 2: Patrick Kolstad and Mohammed Nadeem
- Candidates for Council Seat No. 5: Patricia Mahan and Teresa O'Neill

All candidates have agreed to voluntary campaign expenditure limits and have signed a voluntary pledge to campaign ethically.

INSIDE SANTA CLARA



# Listening to candidates is part of making an informed decision

The Vote Ethics! insert enclosed with this newspaper provides information on how voters can evaluate candidates and the type of campaign strategies they use in their efforts to win. [More information on Vote Ethics! is on the website [www.voteethics.org](http://www.voteethics.org) and see the special newspaper insert in this publication.]

Listening and watching candidates debate remains one of the best ways to judge which candidate is right for the position, and two Candidate Forums for those seeking elective municipal office in the City of Santa Clara will be broadcast live and replayed on Cable Channel 15 this fall. The public is also invited to attend both events in person.

The first forum will be held on Monday, Sept. 20, 7-9 p.m., in the Council Chambers, 1500 Warburton Ave. The League of Women Voters, or another neutral outside organization, organizes this forum.

The night before Election Day, Monday, Nov. 1, will be the “Final Word” Candidates Forum, also 7-9 p.m. in the Council Chambers. This is the fourth time the “Final Word” Forum has been held, which is designed to discourage candidates from last-minute “hit” pieces. Candidates have a final opportunity to set the record straight and respond to campaign tactics used by their opponents.

## City of Santa Clara Code of Ethics & Values

Ethical  
Professional  
Service-Oriented  
Fiscally Responsible  
Organized  
Communicative  
Collaborative  
Progressive

Ethics Every Day: Making  
Ethical Values a Good Habit

## Jack and the Beanstalk to be performed this fall

Auditions for children ages 8-18 to appear in a musical comedy version of the classic childhood tale, “Jack and the Beanstalk,” will be held Sept. 7-8, 3:30-6:30 p.m. at the Roberta Jones Junior Theatre. Everyone who auditions will be cast in the show.

Rehearsals begin Sept. 14, Monday through Friday (plus some Saturdays), 4:15-6:30 p.m. at the Community Recreation Center, 969 Kiely Blvd. Performances are Nov. 12-13, 19-20 at 7 p.m. and Nov. 14 and 21 at 2 p.m.

The Junior Theatre, founded by Roberta Jones and now in its 42nd season, provides opportunities for young people to express their creativity and build friendships while learning important lessons about personal responsibility. All children within the specified age group are welcome to participate in classes and productions, regardless of ability to pay course fees (\$83 for residents and \$104 for non-residents). Please call 615-3161 for scholarship information.

For more details on auditions or to purchase tickets for the performances, visit the website [www.rjyt.org](http://www.rjyt.org) or call 615-3161.

## City holiday schedule (continued from page 12)

- 11): City offices closed. Refuse pickup as regularly scheduled
- Veterans Day (Thursday – Nov. 11): City offices closed. Refuse pickup as regularly scheduled
  - Thanksgiving Day and the day after (Thursday and Friday – Nov. 25 and 26): City offices closed. No refuse collection on Thanksgiving Day. Customers who normally have pickup on Thursday will be served on Friday. Customers normally serviced on Friday will have pickup on Saturday.
  - Christmas Eve (Friday – Dec. 24): City offices closed in observance of Christmas. Refuse pickup as regularly scheduled.
  - New Year’s Eve (Friday, Dec. 31): City offices closed in observance of New Year’s Day. Refuse pickup as regularly scheduled.
- If you have questions about the refuse collection schedule, call 615-3080.  
For Library closure dates see page 6.



## CITY OF SANTA CLARA QUARTERLY REPORT

Fall 2010

(delivered bulk mail to every residential and business address in Santa Clara)

**Santa Clara City Council**  
Patricia M. Mahan, Mayor  
Dominic J. Caserta, Council Member  
Will Kennedy, Council Member  
Joe Kornder, Council Member  
Jamie L. Matthews, Council Member  
Jamie McLeod, Council Member  
Kevin Moore, Council Member

Jennifer Sparacino, City Manager  
Rod Diridon, Jr., City Clerk/City Auditor  
Elizabeth H. Silver, Interim City Attorney

[santaclaraca.gov](http://santaclaraca.gov)

**Quarterly Report Inquiries:**  
Editor: Carol McCarthy  
City Hall, 1500 Warburton Avenue  
Santa Clara, CA 95050  
(408) 615-2210



## City Public Meeting Schedule

Board of Library Trustees*	1st Monday	7:00 pm
Citizens Advisory Committee	4th Monday	7:00 pm
City Council	Two Tuesdays per month	7:00 pm
Civil Service Commission	2nd Monday	7:00 pm
Cultural Advisory Commission	1st Monday	7:30 pm
Historical & Landmarks Commission	1st Thursday	7:00 pm
International Exchange Commission	1st Tuesday	7:00 pm
Parks & Recreation Commission	3rd Tuesday	7:00 pm
Planning Commission	2nd & 4th Wednesday	7:00 pm
Senior Advisory Commission**	4th Monday	10:00 am
Youth Commission (during the school year)***	2nd Tuesday	6:00 pm

Some commissions/committees meet monthly and others meet semi-monthly. Agendas for City Council, Board and Commission meetings are posted at the City Clerk’s Office at City Hall, the Central Park Library and Mission Library, and on the City website, at least 3 days before the listed meeting. Complete agenda packets with back-up reports for City Council meetings are available at either City Library beginning Saturday before the Tuesday meetings, or at the City Clerk’s Office on weekdays. The City website also allows for the viewing of Council Agenda Reports online. Visit [santaclaraca.gov](http://santaclaraca.gov) and search for “City Meetings.”

\* Meeting is at Central Park Library, 2635 Homestead Road  
\*\* Meeting is at the Senior Center, 1303 Fremont Street  
\*\*\* Meeting is at Teen Center, 2446 Cabrillo Avenue

Online schedule: [santaclaraca.gov](http://santaclaraca.gov)  
Dates and times may vary. Call (408) 615-2220 for information.

## City Goals and Priorities 2009-2011

The City Council priority is to focus on successful completion of existing City projects, postpone new City projects and proposals, and operate within Council-adopted budget principles and priorities, with the goal of guiding the City successfully to economic recovery. (The complete Council Principles and Priorities 2009-11 can be found on the City website. Visit [santaclaraca.gov](http://santaclaraca.gov) and search for “Council goals.”)

## City Mission Statement

The mission of the City of Santa Clara is to promote a living and working environment that allows for the best quality of life by serving the community with resourceful, efficient, progressive and professional leadership.

- Adopted by Council action, July 25, 1989 -





# New solid waste collection rates are in effect

New rates for garbage collection and disposal and the recycling program were approved at a public hearing in May and went into effect on July 1, 2010. Rates changed for garbage, Clean Green, household hazardous waste and recycling. There was no change in the rate for the Annual Clean-Up Campaign.

Even with the rate changes, City of Santa Clara residents still pay one of the lowest rates in the County for their solid waste collection programs. More information is available on the City website, [www.santaclaraca.gov](http://www.santaclaraca.gov).

# Save money if you use an electric water heater

Electric water heating is one of the biggest energy costs in your home. Now there is new water heater technology that heats water more efficiently while using less than half the electricity of a traditional electric water heater.

Heating water with Energy Star-rated electric heat pump technology can provide yearly savings of \$250-\$275 on your electric bill, and you can add that savings to a \$1,000 rebate available from Silicon Valley Power, Santa Clara’s municipal Electric Utility, when you replace an existing electric hot water heater. Hot water heat pumps cost more than traditional electric water heaters, but the rebate and energy savings can quickly make switching to the latest technology in water heating a monthly money-saving proposition.

More information on the rebate and the latest in electric hot water heat pumps is available at [www.siliconvalleypower.com/rebates](http://www.siliconvalleypower.com/rebates), or by calling 244-SAVE (7283).

# Smart meters coming to electric customers in 2011

After carefully considering meter manufacturers and testing the new technology needed to insure accurate, reliable operation for business and residential customers, Silicon Valley Power, the City’s Electric Utility, has chosen Elster Group to provide smart meters for its business and residential electric customers. Installation will begin with large business customers in 2011, and customers will be notified in advance.

Smart meters allow customers to monitor their usage and adjust their energy consumption for lower bills. New metering technology provides hourly electricity usage information and instant notification to the utility and customers of power outages. Meters can be read remotely, without entering private property, using a secure wireless communications system, which also provides the unique secondary benefits of expanded free, high-speed Internet access service to residents in the City and improved communications.

“Elster Group has manufactured reliable measurement devices for over 170 years,” said John Roukema, Director of Silicon Valley Power. “The technology may be changing for measuring and displaying electricity use, but our commitment to reliable, low-cost service is a constant. Elster’s proven technology is a good fit for our customer base and service requirements.”

Silicon Valley Power has chosen a different meter technology than used by PG&E’s smart meter program, which began last year in California. The City will conduct extensive testing and validating of each step before deploying the new technology. The City will not only use the communication system for meter reading; the system will also be used to expand free Wi-Fi to the entire community.

# Nominate Santa Clara Unified School alum to Hall of Fame

What do major league baseball players Carney Lansford and Nino Bongiovanni, astronaut Carlos Noriega, Olympic gold medalist Brian Boitano, California Supreme Court Justice Edward Panelli, Disney animator Tony Anselmo and Margaret Jenkins, a pioneer in women’s sports, have in common?

Each of these prominent individuals is an alumnus of Santa Clara Unified high schools and are just some of the notable names included in the Santa Clara Unified School District HALL OF FAME.

Nominations are now being sought for other alums who have achieved notable success in arts, athletics, business, professions, public service and science. Deadline for nomination is October 31.

Nomination forms are available by visiting [www.santaclarausd.org](http://www.santaclarausd.org) or calling 423-2109.

# Plant now for a beautiful spring at Ulistac

Volunteers are needed this fall to plant new vegetation in the Bird and Butterfly Garden and in the Oak Woodlands of Ulistac Natural Area. Next year there will be colorful wildflowers, acorns turning into mighty oaks, and dozens of different kinds of California Native shrubs that bloom in succession from January through September.

Volunteer work sessions are the first Saturday and third Sunday of every month, from 9 a.m. to 1 p.m. After daylight savings time ends, they are from 10 a.m. to 2 p.m. Wear a hat, long pants, sturdy shoes, and bring water and a snack. Learn special techniques for planting drought resistant California natives in your own backyard or in your container garden!

To get on the email list and receive updates on all of the activities and work sessions at the Ulistac Natural Area, or if your group would like a free guided field trip of the Ulistac Natural Area, please email the Volunteer Outreach Coordinator at [www.ulistac@scu.edu](mailto:www.ulistac@scu.edu).

For more information about activities at Ulistac, including Wild Zone Family Play Days, check the website: [www.scu.edu/envs/ulistac/](http://www.scu.edu/envs/ulistac/) and also look for Ulistac Natural Area on Facebook!



# Starting a new business?

Many people during this economic downturn have decided to pursue new business ventures. Congratulations and best wishes for great success!

One of the first steps in starting a business is to obtain a business certificate from the City. All types of businesses, including home-based businesses, are required to obtain a business certificate and pay applicable business tax and fire permit inspection fees within 30 days of starting business activity or occupying space in the business community.

Please visit the ‘Business Licenses’ section of the City’s website at [www.santaclaraca.gov](http://www.santaclaraca.gov) for more information on obtaining a business certificate. You may also contact the Business Tax Division at 615-2310 for more information.

# Shop local!

With the economy still in slow mode, it is more important than ever to support local businesses in Santa Clara. Every business is struggling! Shopping local, especially during the upcoming holiday season, can make (or break) many retailers. One dollar of sales tax on a \$100 purchase made in Santa Clara stays in Santa Clara to help pay for parks, street repair, Library books and the hundreds of other services provided to the public by municipal government. Keeping our local businesses open and operating benefits everyone in the community. Shop local!

# Artists invited to sculpture exhibition

Bay Area artists are invited to enter three-dimensional artworks in a juried sculpture exhibition sponsored by the City of Santa Clara and its Cultural Advisory Commission. The deadline to enter is Dec. 15, and the selected sculptures will be displayed at Santa Clara City Hall from April through September 2011.

A jury composed of three Santa Clara Cultural Advisory Commissioners will select the sculptures for the exhibit. Monetary merit awards up to \$1000 may be awarded at the discretion of the jurors.

Entry forms may be obtained from the City’s website at [www.santaclaraca.gov](http://www.santaclaraca.gov) or by sending a self-addressed stamped envelope to Cultural Advisory Commission, Santa Clara City Hall, 1500 Warburton Ave., Santa Clara, CA 95050. For more information, contact the City Manager’s Office at 615-2210 or email [culturalcommission@santaclaraca.gov](mailto:culturalcommission@santaclaraca.gov).

## Electric rates to increase in 2011

The second of two 7% electric rate increases approved last year will take effect on January 1, 2011. The rate increase, which will apply across the board to all rate classes, is required to balance revenues and expenses and to ensure an adequate level of reserves for the City’s Electric Utility, also known as Silicon Valley Power.

Utility costs have increased over the last several years due to underlying changes in the cost of producing and delivering energy as well as the need to replace aging substations and power lines throughout the City to maintain a high level of reliable electric service. In previous years, operating reserves were utilized to cover the cost of replacing hydro power which was severely reduced because of drought conditions. Inadequate reserves expose the utility to potential unfavorable bond ratings, a condition that could lead to significantly higher financing costs.

Santa Clara’s electric rates remain among the lowest in the state and customers still pay as little as one-half of what customers pay for electricity in neighboring cities. Maintaining competitively low utility rates is a specific City Council goal adopted for 2009-2011.

One way to reduce electric bills is to take advantage of Silicon Valley Power’s energy-saving appliance and insulation rebates, free in-home energy audits, and available financial assistance programs. Call 244-SAVE (7283) for more information.





# Fall Events - September - October - November

## Farmers Market

Every Saturday



The Downtown Santa Clara Farmers Market continues its popular year-round activity every Saturday from 9 a.m. to 1 p.m. on Jackson Street between Benton and Homestead. Each season brings in new crops of fruits and vegetables (look for greens, winter squash, and late berries in the autumn). Check out colorful bouquets of cut flowers for your home, or plants for your patio and garden. Baked goods and specialty dishes are yours to enjoy, while listening to live music and enjoying the crisp fall air with friends and neighbors. Bring your own, reusable bags or purchase some at the Farmers Market. Questions? Call (510) 745-7100.

## Parent Education

Monday, Sept. 13

Jumpstart Medicine presents *Healthy Minds, Healthy Bodies* for parents starting at 6:30 p.m. at the Central Park Library. For more information call 615-2916.

## Household hazardous waste drop-off

Saturday, Sept. 25

Safe and easy disposal of household hazardous waste is available for Santa Clara residents at a drop-off event at the City of Santa Clara Street Corporation Yard, 1700 Walsh Ave. Residents must register to attend this event (or any of the drop-off events scheduled throughout the year) by calling the County Household Hazardous Waste Program at 299-7300 or going to [www.hhw.org](http://www.hhw.org) and clicking on the green "Make An Appointment" button. Residents can dispose of fluorescent light tubes and compact fluorescent bulbs (CFLs), paint, automotive fluids, cleaners, solvents, batteries, propane and helium tanks, fertilizers, pesticides, wood preservatives, Sharps containers, prescription medications, and other types of household hazardous wastes at any of the drop-off events. Items NOT accepted include appliances and white goods (refrigerators, dishwashers, ovens, stoves, washing machines, dryers, microwaves, etc.), ammunition, explosives, reactives, or containers larger than five gallons. Contact the Police Department at 615-4700 regarding disposal of ammunition or explosives.

The Countywide Household Hazardous Waste Program also accepts electronic waste at select drop-off events throughout the county. Electronic waste (or e-waste) is generally considered to be items that require a battery or cord to operate, such as televisions, computers, telephones, handheld video games, printers, fax machines, etc. An e-waste event is being conducted by Recology on October 16 (see next column). Call 299-7300 to find out when additional e-waste drop-off events are scheduled by the county.

## An Evening with Edgar Allan Poe

Tuesday, Sept. 28

Broadway and film veteran Duffy Hudson brings his talent and fascination for Edgar Allan Poe to life in a one-man play, beginning at 6:30 p.m. at Central Park Library. Using a combination of biographical information and the dramatic interpretation of Poe's literature, *Annabel Lee*, *The Raven* and *The Tell-Tale Heart*, Hudson provides a unique, in-depth theatrical experience of the life and works of one of America's best-known and enigmatic personalities. To reserve a space at this free presentation, stop by the Reference Desk or call 615-2900.

## Arts Walk

Saturday, Oct. 2

A 5K fun walk through Santa Clara's Central Park, the Arts Walk is sponsored by the Orchard Valley Fine Arts Foundation. Any fine or performing arts nonprofit from Santa Clara County or the Greater Bay Area may participate, with all funds raised going directly to your group. Register to walk or sponsor a walker. This third annual event will also have booths to advertise your group, food concessions, and a performance highlighting local performing arts groups. For more information, visit [www.artswalksantaclara.com](http://www.artswalksantaclara.com).

## Fall Floral Festival

Friday, Oct. 15

Floral designers and landscape artists will interpret art from the Triton Museum's Permanent Collection and display their work from 6:30-9:30 p.m. The evening includes hors d'oeuvres and the opportunity to meet the artists. Tickets are \$50 and proceeds benefit the Triton exhibition and community art education program. For information or to reserve a ticket, call 247-3754 or visit [www.tritonmuseum.org](http://www.tritonmuseum.org).

## Environmental Day

Saturday, Oct. 16

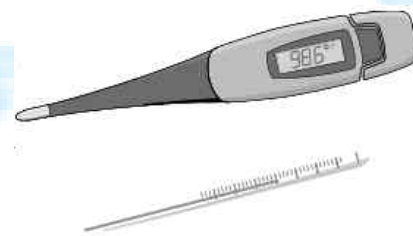
Recology will hold an Environmental Day from 9 a.m. to 3 p.m. for Santa Clara residents at 650 Martin Ave. (near Lafayette Street). This event is an opportunity to recycle e-waste (computers, monitors, printers, etc.), clothing, u-waste (batteries, cell phone, CFLs and fluorescent light tubes), and children's plastic play structures and toys. In addition, residents can bring confidential documents for shredding. You must have a City of Santa Clara utility bill and photo I.D. to participate. For more information, call 970-5100.

## Free mercury fever thermometer exchange

Sunday, Oct. 17

Bring your glass mercury fever thermometer to Central Park Library between 1 and 5 p.m. and exchange it for a digital thermometer. Limit one free digital thermometer per household.

Mercury is toxic and can cause damage to the nervous system, brain, kidneys, liver and immune systems in humans and animals. For the exchange, please double bag your mercury thermometers using two sealed plastic bags to prevent spills. Sponsored by the San Jose/Santa Clara Water Pollution Control Plant, the cities of Santa Clara and San Jose, and the Bay Area Pollution Prevention Group.



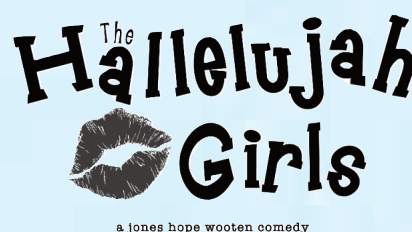
## Choral Invitational

Friday, Oct. 22

The Santa Clara Chorale showcases top choral ensembles from South Bay high schools at its season opening, at 8 p.m. at Mission Santa Clara. For more information and tickets, visit [www.scc.org](http://www.scc.org).

## "Hallelujah Girls" Play

Oct. 29-Nov. 20



a jones hope wooten comedy

"Hallelujah Girls," a rollicking Southern comedy by Jessie Jones, Nicholas Hope and Jamie Wooten, will be presented by the Santa Clara Players this fall. The play focuses on a group of women in Eden Falls, Georgia, who gather every Friday afternoon at an abandoned church-

turned-day-spa. After the loss of a dear friend, the women realize time is precious, and if they're going to change their lives and achieve their dreams, they have to get on it now! By the time the women rally together to overcome multiple obstacles and launch their new, improved lives, you've got a side-splitting, joyful comedy that will make you laugh out loud and shout "Hallelujah!" Curtain time is 8 p.m. for evening performances on Oct. 29, Nov. 5, 6, 11, 12, 13, 18, 19, and 20. Matinees are 2:30 p.m. on Oct. 30, Nov. 7 and 14. All performances are at the Triton Museum Hall Pavilion. For more information and tickets visit [www.scplayers.org](http://www.scplayers.org) or call 248-7993.

## Masked Ball Fundraiser

Saturday, Oct. 30

At this evening event organized by Mission City Opera, Bay Area singers will perform beloved arias and ensembles, while the audience enjoys hors d'oeuvres, desserts and wine. Silent and live auctions will round out this event being held at the Triton Museum of Art. Costumes encouraged. For more information, visit [www.missioncityopera.org](http://www.missioncityopera.org).

(continued on next page)





# Fall events

(continued from page 4)

## Halloween Party

Sunday, Oct. 31



Celebrate Halloween at the annual SPOOKTACULAR party, sponsored by the Santa Clara Parks & Recreation Department. This free event, held at the Walter E. Schmidt Youth Activity Center, 2450 Cabrillo Ave., includes carnival games, tiny tots play area, bounce houses, arts and crafts, balloon artists, and lots of treats! Don't forget to visit the Fire Department, Police Department and Library booths. Refreshments will be sold by the Youth Commission. Preschool age children through 5th grade are welcome to participate. Everyone is encouraged to come in costume. Party hours are 12:30-4:30 p.m. For more information, call 615-3760.

## Mission City Community Fund Dinner

Saturday, Nov. 6

Mission City Community Fund will hold its 24th annual fundraiser dinner and auction in the new Mission City Ballroom at the Santa Clara Convention Center. The theme for this year's event is "Vegas Supper Club." All proceeds are donated to deserving charities in Santa Clara. The event is packed full of entertainment, including a drawing for a fully loaded 2011 Infiniti G37 automobile, the annual Christmas Tree Raffle where winners receive a fully decorated tree and dozens of expensive gifts to put under it, and the opportunity to bid on unique travel destinations and one-of-a-kind experiences, including a 49ers away-game trip on the team plane, during silent and live auctions. The evening will be topped off with dancing to the music of the Martini Brothers Band, famous for the smooth style of swing from the Golden Era of the Vegas Supper Club. Dinner tickets are \$125 per person, which includes cocktail appetizers and an elegant dinner with wine and dessert. Tickets for the Car Drawing, Christmas Tree Raffle and Dinner are available on the Mission City Community Fund website at [www.missioncityfund.org](http://www.missioncityfund.org).

## Santa Clara Depot Model Train Show

Saturday, Nov. 6 and Sunday, Nov. 7



Two museum-quality model railroad layouts and a collection of railroad artifacts – many provided by local families steeped in railroad history – will be on display at the Fall Model Train Show at the historic Santa Clara Depot from 10 a.m. to 5 p.m. each day.

The HO and N-scale model train displays are works in process. The HO-scale layout is undergoing a transformation more in keeping with its theme of local railroading and numerous scenes on the layout have been updated recently. The layout operates in an era of the late 1950s, meaning that scenery (structures, industries and businesses) and vehicles are consistent with real railroad operations of that period. The N-scale layout operates in roughly the same era.

Open both days, the Edward Peterman Museum of Railroad History includes a collection of railroad lanterns and many historic trackside and grade crossing signaling devices, as well as memorabilia that celebrates the heritage of local railroad workers. In addition, the Santa Clara interlocking control tower, which for many years stood sentry over the adjacent rail yard, will be open for tours between 1 p.m. and 3 p.m. each day, weather permitting.

Another focus of the train show is the organization's Company Store, which sells used model railroad trains and accessories, and railroad memorabilia, books, magazines and videos.

A donation of \$5 for adults will be collected at the entrance to the depot. Admission for persons under 18 is free. The South Bay Historical Railroad Society is an all-volunteer, non-profit organization founded in 1985 to restore and maintain the historic former Southern Pacific Santa Clara Depot and to maintain a museum and a library of railroad-related information.

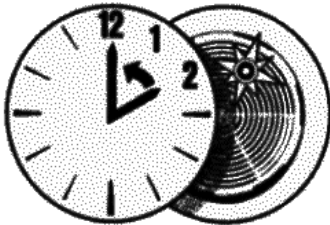
For more information, visit the SBHRS website at [www.sbhrrs.org](http://www.sbhrrs.org) or leave a recorded message at 243-3969.

## Change Your Clock, Change Your Battery

Sunday, Nov. 7

It's time once again to "fall back" one hour on all your clocks and watches – and also the time to change the batteries in your smoke detectors. The Fire Department recommends changing the batteries even if the units appear to be working fine. Working smoke detectors can double a person's chance of surviving a fire by providing the extra time that is critical for a safe escape. There should be a smoke detector in each bedroom and the hallway adjacent to any sleeping areas. For information, call 615-4970. See the related article on page 9.

### CHANGE YOUR CLOCK



### CHANGE YOUR BATTERY

## Veterans Day Ceremony

Thursday, Nov. 11

A ceremony honoring veterans will be held at 3:30 p.m. at the Santa Clara Veterans Memorial in Central Park, 909 Kiely Blvd. Handicap parking and wheelchair assistance are available in the employee parking lot at the Community Recreation Center. For more information about the ceremony, or how to have a brick installed at this lovely memorial to honor a veteran, contact James Lee at 296-2512.



## Annual Holiday Craft Faire

Saturday, Nov. 13

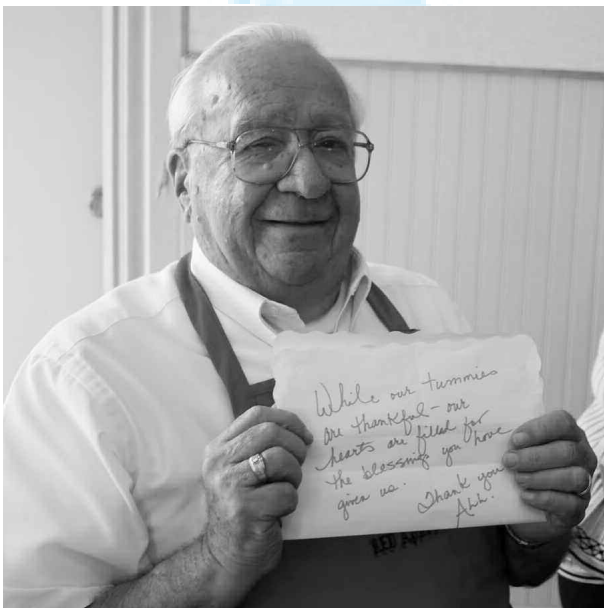
The annual Holiday Craft Faire will be held at the Senior Center on Saturday, Nov. 13, from 9 a.m. to 2 p.m. All are invited to attend for a bit of holiday spirit and shopping.

Booths are available to vendors interested in renting an 8'x3' table to sell their wares. Proceeds benefit the Senior Center programs. Applications are available from the Senior Center office. Spaces are limited and wares will be juried. All items must be new and no food sales will be allowed.

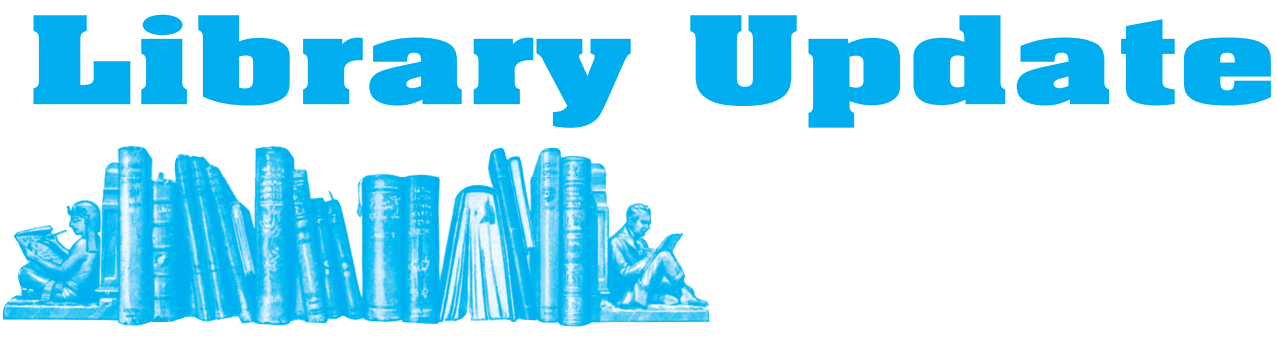
## Thanksgiving Dinner

Thursday, Nov. 25

A free Thanksgiving Dinner will be served for the homeless, families in need, and military personnel in transit on Thanksgiving Day, Thursday, Nov. 25, from 11 a.m. to 3 p.m. at St. Clare's Parish Hall, at the corner of Lexington & Lafayette Streets in Santa Clara. Individuals and families, adults and children, are all welcome. This fourth annual dinner and holiday camaraderie is sponsored by the Larry J. Marsalli family and friends. For more information, call Larry (pictured above) at 296-1791.







# September is Library Card Sign-up Month in America

**Join the 115,000 patrons who already have a card to use the Santa Clara City Library.**  
**It's free • It's easy to obtain •**  
**It's useful every day**

Any adult interested in obtaining a Library card can get one at no cost with just two valid forms of proof of identity: a current photo ID plus one additional current form of identification. To apply, visit the Circulation Desk or take advantage of online registration at [sccl.santaclearaca.gov/selfreg~SO](http://sccl.santaclearaca.gov/selfreg~SO). Applicants 17 years and younger must be accompanied by a parent or court-appointed guardian.

## Santa Clara Library is award-winning

In the past year, the Santa Clara City Library has received national honors for its outstanding programs and services to the community including being named a "Star Library" by the Library Journal Index of Public Library Service. It was also ranked among the top 10 public libraries in the nation by Hennen's American Public Library Ratings (HAPLR), and honored by the California Council for Adult Education Mid Peninsula Partners in Adult Education for Outstanding Professionalism and Excellence acknowledging more than 20 year of collaborative efforts.

## Library closure dates this fall

- The City Libraries will be closed for these holidays this fall:
- Saturday, Sept. 4; Sunday, Sept. 5; and Monday, Sept. 6 (Labor Day)
  - Thursday, Sept. 9 (Admission Day)
  - Saturday, Oct. 9; Sunday, Oct. 10; and Monday, Oct. 11 (Columbus Day)
  - Thursday, Nov. 11 (Veterans Day)
  - Thursday, Nov. 25 through Sunday Nov. 28 (Thanksgiving weekend)
  - Friday, Dec. 24 through Sunday, Dec. 26 (Christmas weekend)
  - Friday, Dec. 31 through Sunday, Jan. 2 (New Year's weekend)

## Friends of the Library Book Sales Sept. 18, Oct. 16, Nov. 20

Add to your private book collection, find a bargain, and support the Santa Clara City Library. Book sales will be held 10 a.m. to 2 p.m., in the Central Park Library Cedar Room, 2635 Homestead Rd. Visit [www.lovetheLibrary.org](http://www.lovetheLibrary.org) for more information about the Santa Clara City Library Foundation and Friends or call 615-2987.

## New City Librarian appointed

Julie Passalacqua has been appointed to the position of City Librarian for the City of Santa Clara. Julie has 35 years of experience in the City of Santa Clara Library Department, with 13 years in management level positions. She is active in professional organizations, including the American Library Association and the California Library Association. Julie received her B.A. at Santa Clara University and obtained a Masters in Library Science from San Jose State University.

Julie served as an early member of the City's Code of Ethics & Values Committee, and has a lead role in Santa Clara's volunteer outreach program. Working as a team with Library staff, Julie was also actively involved with the successful planning, construction and operation of the new Central Park Library.

## Library offers free classes

NOVA CONNECT!, the local job services office, is offering free career assistance at Central Park Library on Tuesday, Oct. 5, 6-7:30 p.m. and Saturday, Oct. 23, 1-2:30 p.m. in the Cedar Room. NOVA's Marianne Adoradio will offer tips on expanding your network of contacts and conducting information interviews, as well as give an overview of the many free career services available.

The following free, hands-on computer classes taught by Library staff will be offered on Thursdays from 10:15-11:15 a.m. in the Central Park Library Technology Center unless otherwise noted. Reserve a place by calling

615-2900, or stop by the Reference desk on the 2nd floor or the Technology Center on the 1st floor when you are in the Library.

ValueLine Research Center provides online access to Value Line's publications covering: stocks, mutual funds, options, convertible securities, and special situation stocks. There also is coverage of exchange-traded funds. The class on Wednesday, Oct. 20 will provide hands-on instruction in making the most of this trusted investment resource, now available in the Library and remotely.

Job hunting using the Internet is a new skill for many out-of-work people. On Wednesday, Sept. 15, 10:15-11:45 a.m., the *Job Hunting Help* class will discuss the best techniques for finding quality job websites; where to get help with resume preparation, interviews, and taking employment tests; and hands-on assistance with reformatting your resume for different purposes and the website requirements for this.

Never tried email? Here is a class to help you get started. Attend *Email: the Basics* on September 16, 10:15-11:45 a.m. Students in this beginner-friendly class will learn the fundamentals of email and be able to set up an account, with assistance.

If you are new to computers, ask at the Library about a mouse practice program you can use before attending the monthly *Internet Search Skills* class given on Oct. 7, Nov. 4, and Dec. 9. If you already can manage the mouse, sign up to attend this friendly computer class. A special Spanish language version of this class (*Internet Basico/Buscar en el Internet y como usar el catalogo de libros*) will be offered on Oct. 14. There also is a mouse practice program in Spanish.

On Sept. 23, Oct. 28, Nov. 18, and Dec. 16, the monthly *More Internet Search Skills* class is offered. This more advanced Internet search class is designed to help you improve your search skills and answer your questions. A special Chinese language version of the class will be offered on Sept. 30.

Become more familiar with the Library's local history resources by attending *Introduction to the Library's Genealogy and Local History Web Pages* on Oct. 21, and *Search the 1866-1922 San Jose Mercury News* on Saturday, Nov. 6, 10:15-11:45 a.m. Local History Librarian Mary Hanel will teach these classes.

Check the Library's website calendar: [www.library.santaclearaca.gov](http://www.library.santaclearaca.gov) for additions and changes to the Library's computer class schedule. To receive email notifications of classes, sign up for the convenient eNotify on the City of Santa Clara's website, and select Library Computer Classes. Try it out—the City won't give your address to anyone else and you can unsubscribe at any time!

## Youth Programs

**The Library offers a wide variety of activities, storytimes and family programs. To see the current schedule, visit the Library website [www.library.santaclearaca.gov](http://www.library.santaclearaca.gov) or ask at the Youth Services Desk.**

## Share the gift of reading

"I am thankful I can read so well. No one can take that away from me. They can take away material things but not that. It's kind of powerful when you think about it...I owe thanks to all the tutors who helped me," writes Rick, an adult learner. He is not alone.

For the past 15 years, Read Santa Clara, Santa Clara City Library's adult and family literacy program, has offered one-on-one or small group tutoring to help English-speaking adults improve their basic reading, writing, and math skills in order to achieve goals, such as reading to their children, taking the written test for a driver's license, filling out a job application, or reading health information.

Volunteers need to be proficient in speaking, reading, and writing English and be able to meet with their learners for at least two hours a week for a minimum period of six months. They attend an orientation and undergo 12.5 hours of training to become literacy tutors. The next volunteer orientation will be on Thursday, Sept. 23, 6:30-8 p.m. at the Mission Library Family Reading Center, 1098 Lexington St.

"It took me over 10 years to overcome my hesitation to become an adult literacy tutor. Learning to read and write came easily for me, so I wasn't sure I had the patience required to tutor someone who had difficulty with it... Once I started I discovered that I have infinite patience when helping people who are working towards their goals. I not only feel that I am contributing to a better world, but I also learned something valuable about myself. I only wish I hadn't waited so long to become a tutor," writes Kathy, a volunteer tutor.

To learn more, please call 615-2956 or email [readsantacleara@santaclearaca.gov](mailto:readsantacleara@santaclearaca.gov).

(continued on next page)





Library (continued from page 6)

Santa Clara to read and celebrate Jack London book

The *Call of the Wild* by Jack London will be the focus of activities throughout the community in March and April 2011, as part of the first Big Read program in Santa Clara.

The Santa Clara City Library Foundation and Friends was one of 75 nonprofit organizations in the U.S. to receive a grant from the National Endowment of the Arts to fund a Big Read campaign. The \$6,000 grant is being matched by \$6,000 in local funding.

Activities will include book discussions at various venues throughout the City, demonstrations by Alaskan bobsledder Jeff Dinsdale, a keynote speech by Jack London expert Dr. Daniel Dyer, and a kick-off and book giveaway at Mission College. The goal of the program is to get as many people as possible to read and discuss *The Call of the Wild*.

“We are very excited that the residents of the City of Santa Clara will have the opportunity to read and learn about *The Call of the Wild* together,” said Santa Clara City Library Foundation Director Maria Daane. “The themes of the book are classic themes, and a community like Santa Clara can celebrate them in many ways, from watching the anime version of *The Call of the Wild* to discussing the book’s ethical themes at Santa Clara University’s Center for Markkula Center for Applied Ethics.”

Thirteen Santa Clara organizations partnered to apply for this grant. Major events will be hosted by Santa Clara University, Mission College, the Santa Clara Unified School District, the Triton Museum, and the Santa Clara City Library. Other participating organizations include Read Santa Clara, Mission City Memorial Park, the Santa Clara County Historical & Genealogical Society, South Bay Historical Railroad Society, the Anime Group of Santa Clara, the Santa Clara Arts & Historical Consortium, the City Council, and the City Youth Commission.

Fall genealogy programs at the Library

This fall, the Santa Clara County Historical & Genealogical Society will sponsor the following programs and seminars at the Santa Clara Central Park Library, 2635 Homestead Rd.

- *Family History/Genealogy Sharing Meeting* – Tuesday, Sept. 21, 6:30-8 p.m.
- Genealogists and members of the Society are invited to share tips, discoveries, and brick walls encountered in the course of family history research. If you have a family scrapbook or have recently compiled a family history book, consider displaying it at this meeting.
- *Cemeteries of Santa Clara* – Tuesday, Oct. 19, 6:30-8 p.m.

Larry DeJanvier, Cemetery Operations Superintendent for the City of Santa Clara, will talk about the type of information that can be found in cemetery records. He will discuss Santa Clara’s two city-run cemeteries, Mission City Memorial Park and Agnews Historic Cemetery. Larry also can provide information about other cemeteries in Santa Clara County and give etiquette tips and advice to genealogists on how to approach staff at cemetery offices when seeking records and the location of gravesites for family research purposes. Bea Lichtenstein’s book *Cemeteries of Santa Clara* (recently indexed by the Genealogy Society) and a DVD documentary about the history of Agnews Historic Cemetery & Museum titled: *Agnews: Our Jewel in Silicon Valley*, will be available for purchase.

- *Beginner’s Genealogy Seminar Part I: The Basics* – Saturday, Nov. 6, 1-4 p.m.
- A representative of the Genealogy Society will review the basics of getting started in genealogy and family history research—where to look for information, how to use basic genealogy forms and pedigree charts, and how to document sources found.

- *Beginner’s Genealogy Seminar Part II: Internet & Census Research* – Saturday, Nov. 13, 1-4 p.m.

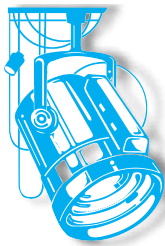
A Genealogy Society representative will show the types of genealogy websites that can be searched for free on the Internet and demonstrate how to use and interpret Census records for genealogical research.

Sign ups are requested for both these free Beginners’ Seminars at the 2nd floor Heritage Pavilion at Central Park Library, or email the Genealogy Society at [scchgs@hotmail.com](mailto:scchgs@hotmail.com), or leave your name and phone number or email on the Society’s voicemail line at 615-2986. RSVPs accepted beginning Oct. 1.

- *Canadian Family History Research* – Tuesday, Nov. 16, 6:30-8 p.m.
- Pamela Erickson, a MetroEd Adult Education and independent genealogy instructor, will speak about one of her areas of expertise: tracing your Canadian ancestors and how to locate Canadian records.

- *POW! Publishing Our Work – Sharing Family History* – Saturday, Sept. 11, 8:15 a.m. – 4 p.m.

This is a free one-day seminar on publishing your family’s history is co-sponsored by the Genealogy Society and the Silicon Valley Computer Genealogy Group. It will be held at the LDS Family History Center, 875 Quince Ave. off Homestead. There will be classes on publishing full genealogies, online publishing, photo books, children’s books, heritage recipe books, self-publishing, blogging, and creative writing. Registration instructions



SPOTLIGHT ON CITY BOARD, COMMISSIONS AND COMMITTEES

ADA Committee Meeting

The City of Santa Clara Americans with Disabilities Act (ADA) Advisory Committee will hold its joint meeting with the City Staff ADA Compliance Committee on Monday, Sept. 20, from 10 a.m. to 12 noon, at the Mission Branch Library, 1098 Lexington St.

The ADA Advisory Committee is composed of representatives from the community, both individuals and organizations such as Hearing Loss Association of America and the Adult Independence Development Center. Members of the public are encouraged to attend the meetings and participate in the various accessibility issues discussed. Currently, the Committee has vacancies. If you are interested in participating, please contact Stephanie Ross at 615-3000.

may be found at: [scchgs.org/main/seminar.htm](http://scchgs.org/main/seminar.htm) or [www.publishourwork.com](http://www.publishourwork.com).

For more information on any of these free programs, contact Local History Librarian Mary Hanel by email: [mhanel@santaclaraca.gov](mailto:mhanel@santaclaraca.gov) or by phone: 615-2909.

About Santa Clara’s nonprofit partners

The City of Santa Clara contracts with a number of agencies for the provision of community services. The list provided here includes local nonprofit service agencies funded by either the federal Community Development Block Grant (CDBG) entitlement program or the Redevelopment Agency Affordable Housing Fund program. The objective is to provide funding support to assist persons and households that are low income. The public services provided by these agencies are reviewed annually by the City for consideration of continued funding support.

Local nonprofit agencies that partner with the City include:

- Catholic Charities Shared Housing (shared housing services for families and single-parents with children); 325-5223
- Emergency Housing Consortium (transitional housing support services for homeless persons); 539-2100
- Bill Wilson Center (counseling for youth and families; grief counseling); 243-0222
- Next Door: Solutions to Domestic Violence (case management services for residents of Homesafe – Santa Clara); 501-7550
- Second Harvest Food Bank, Operation Brown Bag (provision of food staples to the needy); 266-8866
- Senior Adult Legal Services (SALA) (individual counseling on legal issues for seniors); 295-5991

For a complete list, see the City’s website at [santaclaraca.gov](http://santaclaraca.gov) and search for “nonprofit partners.”

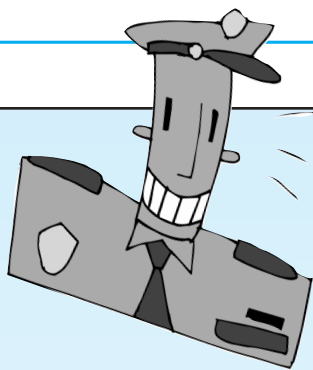


We recommend that you and your loved ones sign up for AlertSCC. AlertSCC is a free, easy, and confidential way for people in Santa Clara County to receive information and instructions in many emergency situations. AlertSCC can send emergency messages to email, cell phones, and landlines. It only takes a minute, so please sign up by visiting [AlertSCC.com](http://AlertSCC.com). Help to prepare the community!





# CODE COMPLIANCE QUESTIONS



**Q Every weekend, there seems to be a flurry of signs posted at the corner of my street. Some of the signs are for open houses and others are for garage sales. Are these signs legal?**

**A** The Santa City Code specifically restricts the posting of signs on public property. This includes the placing of signs on any public right-of-way, including sidewalks and posting signs on power poles, traffic signals or light standards. Stapling or nailing signs to power poles can present a hazard to workers that may be required to service the pole. The City may remove signs posted on City property. The removed signs are to be held for at least 10 days while attempts are made to inform the owner of their location. The City may recover all the costs associated with the removal of the signs from the owner of the signs. Signs that are illegally posted on public property can be reported to the Street Department at 615-3080.

**Q What can I burn in my fireplace?**

**A** According to the Bay Area Air Quality Management District, only dry seasoned wood or manufactured logs should be burned in your fireplace in order to reduce the amount of air pollutants produced by burning fireplaces. Manufactured logs actually burn cleaner than wood logs and leave less ash to clean up afterwards. Newspaper may be used to help kindle the fire. Never burn garbage, glossy paper, or wood that has been painted or chemically treated. These materials increase the amount of pollutants produced by your fire. Annually, the District's Spare the Air Winter Program runs from November through February. As part of the program, the District will issue Winter Spare the Air Alerts to prohibit all burning in fireplaces. Complaints regarding smoke and other air pollutants should be directed to the Bay Area Air Quality Management District at (800) 334-ODOR (6367).

## Flood Protection Information

### Floodplains

The Federal Emergency Management Agency (FEMA) designates certain areas as Special Flood Hazard Areas, also called "100-year floodplains." A flood that has a one percent chance of occurring in any given year is called a "100-year flood." Floodplains are the areas along rivers or streams that have been or may be expected to be covered by a "100-year flood." To find out whether your property lies within a floodplain, or for information on flood-related questions, call the City Planning Department at 615-2450.

### Flood Insurance

Most property insurance policies do not cover losses due to flooding. However, because the City of Santa Clara participates in the National Flood Insurance Program (NFIP), residents can purchase a separate flood insurance policy. This insurance is backed by the federal government and is available to anyone who has property in the City, even if it is not in a Special Flood Hazard Area. Property owners in the City located in the Special Flood Hazard Areas receive a 10% discount in the premium costs for NFIP policies issued or renewed. Homes and businesses located within Special Flood Hazard Areas are required to be covered by a flood insurance policy as a condition of federally funded financial assistance for purchase or construction of the building. Information about flood insurance can be obtained from your insurance agent, or by calling the NFIP customer service line at 1-800-427-4661 or visiting the FEMA website, [www.fema.gov/plan/prevent/floodins/infocon.shtm](http://www.fema.gov/plan/prevent/floodins/infocon.shtm).

### Information Sources

The current flood maps, also called the Flood Insurance Rate Map (FIRM), and flood protection references are available at the Central Park Library, 2635 Homestead Rd., 615-2900. The maps are also available at the City's Permit Center, 1500 Warburton Avenue, Santa Clara. Any construction for flood-proofing a property requires a permit from the City's Building Inspection Division, 615-2420. Forms for an Elevation Certificate are available at FEMA website, [www.fema.gov/pdf/nfip/elvcert.pdf](http://www.fema.gov/pdf/nfip/elvcert.pdf), and the City's Planning Department, 615-2450. Online flood information and FIRM maps can be viewed at FEMA website, [msc.fema.gov](http://msc.fema.gov). Online flood

## Budget

(continued from page 1)

- Reduced hours at Central Park Library, Mission Library Family Reading Center, Senior Center, Police Administration Building and Teen Center
- Reduce materials, services, and supplies budgets
- Increase fees to move closer to or to full cost recovery
- Refinance Police administration building debt
- Refinance CalPERS miscellaneous plan unfunded liability
- Sell Altamont Pass property to Electric Utility
- Charge staffing costs to Capital Improvement Projects
- Assume savings from employee voluntary time off program
- Increase development-related fees
- Continue to explore new and innovative service delivery methods
- Reduce costs by departments working cooperatively with Water & Sewer Utility and Recycled Water project
- Negotiated a new Information Technology agreement at lower cost
- Fundraising efforts undertaken to help support July 4th All City Picnic Fireworks Show
- Vote Ethics Campaign and Leadership Santa Clara funding reductions, among other reductions; however, these programs will continue.
- City will continue to look for ways to decrease spending and work more efficiently.

Even with all of these steps, a \$5 million revenue shortfall remains for the FY 2010-11 fiscal year, and City staff is working diligently to resolve this funding shortage.

While the approved budget does include reductions in hours at some City facilities including the Senior Center, the hours selected to be reduced were those with least amount of facility use. This difficult decision to reduce evening drop-in hours still allows the Senior Center to remain open six days per week (Monday-Friday from 7 a.m. until 5 p.m. and Saturday from 9 a.m. to 12 p.m.). In addition, it supports the City Council's continuing commitment to have the Fitness Center and most of the other senior programs remain free to the senior residents of Santa Clara.

Additional information regarding the City budget is available online which gives a detailed look at the City's finances and how they are being prudently managed to continue to deliver core services at the lowest cost possible.

The City cares about its residents, and remains committed to finding ways to lessen the impacts of budget reductions across the City. We understand, however, that each of our very difficult budget decisions has had impacts on individuals; seniors who may have used the Senior Center during the hours it will now be closed, Library patrons who may have used one or both of the City libraries during the times they will now be closed, teens who used the Teen Center during hours it is now closed, part time employees who have had their work hours reduced or eliminated, positions that are being kept vacant with responsibilities shared by other remaining staff members, etc. During all these difficulties, we have appreciated the support, understanding and cooperation of our residents and our employees. By working together as a community, we hope to find long term budget solutions for the future.

See the budget insert found in this publication.

information can be also viewed at the City website, [www.santaclaraca.gov](http://www.santaclaraca.gov), by typing "flood" in the search box.

### 24/7 Emergencies

To report life-threatening emergencies, call 9-1-1. To report emergencies involving City electric, water and sewer utilities, storm drains, or flooding, call 615-5640. For information on sandbags call the City Corporation Yard at 615-3080. Up-to-date flood information during storms can be found on the Santa Clara Valley Water District website, [www.valleywater.org](http://www.valleywater.org). For recorded information call 1-888-HEY-NOAH (1-888-439-6624).

### Flood Warning Program

When a flood may occur, the City will warn citizens through distribution of advisory notices and emergency officials will visit each neighborhood that is threatened. For more information about the City's flood warning and emergency response plan, contact the City's Emergency Services Coordinator in the City's Fire Department at 615-4900.

### Dumping Creates Flood Hazard

Dumping debris into storm drains can restrict water flow, creating a flood hazard, and results in additional expense to taxpayers. Furthermore, our Municipal Code prohibits the dumping of debris into the City's storm drain system.



# SANTA CLARA SENIOR CENTER SERVICES

[All phone numbers are area code (408) unless otherwise noted.]

SERVICES AT THE SENIOR CENTER	PROVIDER / PHONE / WEBSITE
<b>Bus and Light Rail Passes</b> Monthly bus and light rail pass stickers for Regional Transit Discount Card Services available to all seniors age 65+ and people with disabilities	Valley Transportation Authority 321-2300 <a href="http://www.vta.org">www.vta.org</a>
<b>Care Management Services</b> Services available by appointment: in-home assessment, connection to community resources, service coordination Services available to City of Santa Clara seniors age 60+	Santa Clara Parks & Recreation Council on Aging Silicon Valley, 615-3170 <a href="http://www.santaclaraca.gov">www.santaclaraca.gov</a> <a href="http://www.coasiliconvalley.com">www.coasiliconvalley.com</a>
<b>Health and Wellness</b> Services available by appointment: health education, healthcare coaching, social engagement, home visits, blood pressure and blood glucose screening Services available on drop in basis: blood pressure clinic Wed 9:30-11:30am Services available to City of Santa Clara seniors age 50+	Santa Clara Parks & Recreation 615-3170 <a href="http://www.santaclaraca.gov">www.santaclaraca.gov</a>
<b>Health Insurance &amp; Medicare Counseling (HICAP)</b> Free information & assistance on Medicare related issues; Tuesdays by appointment Services available to anyone on Medicare	Council on Aging Silicon Valley 615-3170 <a href="http://www.coasiliconvalley.com">www.coasiliconvalley.com</a>
<b>Help At Home</b> Information, resource, and referral services for seniors at home Services available to City of Santa Clara seniors age 50+	Santa Clara Parks & Recreation 615-3170 <a href="http://www.santaclaraca.gov">www.santaclaraca.gov</a>
<b>Legal Assistance</b> Free legal assistance available two Wednesdays per month, by appointment Services available to Santa Clara County seniors age 60+	Senior Adult Legal Assistance (SALA) 615-3170 <a href="http://www.sala.org">www.sala.org</a>
<b>Notary Service</b> Free service by appointment, Fridays 8:00 - 9:00 am Signer must be present and provide government issued identification Services available to City of Santa Clara seniors age 50+	Volunteer 615-3170 <a href="http://www.santaclaraca.gov">www.santaclaraca.gov</a>
<b>Dining Out</b> Nutritionally balanced lunch served at the Santa Clara Senior Center Monday-Friday 11:30 am. Call one day ahead for reservations, \$2.50 donation Services available to Santa Clara County seniors age 60+	Santa Clara Parks & Recreation & Santa Clara County 615-3174 <a href="http://www.santaclaraca.gov">www.santaclaraca.gov</a>
<b>Tax Assistance</b> Offered throughout the year to seniors age 50+	AARP volunteer 615-3170
SERVICES FOR SENIORS AND OTHERS THROUGH THE CITY OF SANTA CLARA	PROVIDER / PHONE / WEBSITE
<b>Electric Utility Assistance</b> Electric rate assistance programs offering 25% discount on electricity, available to those meeting medical or income eligibility Assistance available for attic insulation Free home energy audits, info on appliance rebates, and tool lending	Silicon Valley Power 244-7283 <a href="http://www.siliconvalleypower.com">www.siliconvalleypower.com</a>
<b>Grab bars/Ramps/Accessibility</b> Grants available, based on income, for accessible modifications Services available to all City of Santa Clara residents	Housing & Community Services 615-2490 <a href="http://www.santaclaraca.gov">www.santaclaraca.gov</a>
<b>Home Repairs</b> Low interest rate loans to homeowners for repairs, roof & window replacement, insulation, and exterior house painting. Grants available for emergency home repairs Services available to all City of Santa Clara residents	Housing & Community Services 615-2490 <a href="http://www.santaclaraca.gov">www.santaclaraca.gov</a>
<b>Library Home Delivery</b> Home delivery of library materials (books, CDs, books on tape) Services available to any homebound City of Santa Clara Resident	Santa Clara City Library 615-2904 <a href="http://www.santaclaraca.gov">www.santaclaraca.gov</a>
<b>Medication Disposal</b> Dispose of expired or unused prescription or over-the-counter medication Services available to all City of Santa Clara residents	Santa Clara Police Department 615-4700 <a href="http://www.santaclaraca.gov">www.santaclaraca.gov</a>
SERVICES FOR SENIORS & OTHERS FROM SANTA CLARA'S COMMUNITY PARTNERS	PROVIDER / PHONE / WEBSITE
<b>Emergency housing</b> Shelter, housing, and support programs to help people rebuild their lives	Emergency Housing Consortium (EHC Lifebuilders) 539-2100 <a href="http://www.ehclifebuilders.org">www.ehclifebuilders.org</a>
<b>Domestic Violence</b> Emergency shelter for women and children, crisis intervention, education Only for women age 18+ and mothers with children	Next Door Solutions to Domestic Violence 501-7550 279-2962 <a href="http://www.nextdoor.org">www.nextdoor.org</a>
<b>Domestic Violence</b> Emergency shelter, counseling, support	Support Network for Battered Women 800/572-2782 <a href="http://www.supportnetwork.org">www.supportnetwork.org</a>
<b>Food</b> Free groceries	St. Justin's Food Pantry 983-0360 <a href="http://www/st-justin.org">www/st-justin.org</a>
Free groceries, available weekly Free hot meal site listing	Second Harvest Food Bank 800/984-3663 <a href="http://www.shfb.org">www.shfb.org</a>
Frozen meal delivery Available to homebound seniors, age 60+	Council on Aging Silicon Valley Meals on Wheels 296-8290 800/510-2020 <a href="http://www.coasiliconvalley.com">www.coasiliconvalley.com</a>
<b>Grief Counseling</b> Counseling, emotional support, support groups	Centre for Living With Dying Bill Wilson Center 243-0222 <a href="http://www.billwilsoncenter.org">www.billwilsoncenter.org</a>
<b>Housing, Affordable</b> Assessment of housing needs, information and education, housing workshops, referral services, and application assistance	Catholic Charities 325-5277 <a href="http://www.catholiccharitiesscc.org">www.catholiccharitiesscc.org</a>
<b>Housing Issues</b> Tenant/landlord disputes, mortgage foreclosure counseling, fair housing counseling and investigation	Project Sentinel 720-9888 <a href="http://www.housing.org">www.housing.org</a>
<b>Transportation</b> Subsidized door-to-door transportation for ADA eligible people	Outreach and Escort 436-2865 <a href="http://www.outreach1.org">www.outreach1.org</a>
Escorted Transportation for seniors residing in West Santa Clara County	Heart of the Valley Services for Seniors 241-1571 <a href="http://www.servicesforseniors.org">www.servicesforseniors.org</a>
<b>Volunteer Services</b> Volunteers available for socialization, house projects, grocery shopping & more Age 59+ residing in West Santa Clara County	Heart of the Valley Services for Seniors 241-1571 <a href="http://www.servicesforseniors.org">www.servicesforseniors.org</a>

Santa Clara Senior Center • 1303 Fremont Street, Santa Clara, CA 95050 • 408/615-3170  
Mon-Thu 7:00am-7:00pm • Fri 7:00am-5:00pm • Sat 9:00am-3:00pm  
[www.santaclaraca.gov](http://www.santaclaraca.gov) • Office closes 30 minutes prior to building

## Smoke alarms: a sound you can live with!

“Smoke Alarms: A Sound You Can Live With!” is the theme for this year’s Fire Prevention Week, Oct. 3-9. The Santa Clara Fire Department will host activities and visit local schools throughout October to help residents learn more about the power of smoke alarms, newer options for installing and maintaining them properly, and ultimately, how to better protect their loved ones from fire.

“Many homes in Santa Clara may not have any smoke alarms, not enough smoke alarms, alarms that are too old, or alarms that are not working,” said Fire Chief Phil Kleinheinz. “We want residents to understand that working smoke alarms are needed in every home, on every level, outside each sleeping area and inside each bedroom. If a smoke alarm is 10 years old or older, it needs to be replaced.”

According to Chief Kleinheinz, smoke alarms can mean the difference between life and death in a fire. Statistics show that working smoke alarms cut the chance of dying in a fire by nearly half, but they must be working properly to do so. The data shows that many homes have smoke alarms that aren’t working or maintained properly; usually because of missing, disconnected or dead batteries. Roughly two-thirds of all home fire deaths result from fires in homes with no smoke alarms or non-working smoke alarms.

The Santa Clara Fire Department offers the following tips for making sure smoke alarms are maintained and working properly:

- Test smoke alarms at least once a month using the test button, and make sure everyone in your home knows their sound.
- If an alarm “chirps” warning the battery is low, replace the battery right away.
- Replace all smoke alarms, including alarms that use 10-year batteries and hard-wired alarms, when they’re 10 years old, or sooner if they do not respond properly when tested.
- **Never** remove or disable a smoke alarm.

To find out more about Fire Prevention Week programs and activities in Santa Clara, contact the Santa Clara Fire Department’s Fire Prevention Division at 615-4970. See the related article on page 5.

## Art & Wine Festival

(continued from page 1)

Continuous performances are offered on three stages. At the Meadow Stage, talented community groups perform, while the Kids Kingdom Stage will provide entertainment for youngsters. In the Pavilion, swing to the sounds of popular bands, including these favorites: David Ladd’s Downtown All Stars, the Joe Sharino Band, and the Groove Kings.

Bring the entire family over the bridge to Kids Kingdom to take a ride on the Choo-Choo train, glide down the Giant Slide, play games in the Carnival Booths, have your child fingerprinted, visit the Fire Safety Trailer, or have your picture taken with a Police vehicle. The Kids Kingdom “Food Court” features “kid-friendly” food.

Admission to the festival is free. Pets are prohibited at this event except for registered service dogs. Proceeds from the two-day festival benefit local charities. For further information, call the Community Recreation Center at 615-3140 or visit our website at [www.santaclaraartandwine.com](http://www.santaclaraartandwine.com).





# Apply now for Leadership Santa Clara 2011

Applications are now being accepted for Leadership Santa Clara 2011, a six-month course beginning in January that prepares interested individuals in becoming community leaders. The 2010 class was sold out so interested individuals should place their names on the applicant list as soon as possible.

Sessions are generally held on the second Thursday of each month from February through June, with two sessions in January and a graduation ceremony/reception in mid-June. Classes are held at a variety of Santa Clara business locations, offering students an opportunity to visit a range of local organizations. Class sessions usually begin at 8:30 a.m. and conclude at 4:30 p.m. Guest lecturers include Gary Richards, reporter for the *San Jose Mercury News*, who has made presentations on regional transportation issues to the class every year since its inception more than a decade ago. He enjoys his discussions with course participants about the hundreds of public emails and calls he receives each week as “Mr. Roadshow.” Other top-notch speakers cover a wide range of topics which include governance, business climate, media, diversity, arts and culture, environment, volunteerism, health care and human/community services. Full days are devoted to public safety and education. Skill-building sessions focus on working with the media, public presentation skills, team building, meeting management, and ethics.

Tuition is \$750, and students may have up to 90% of their tuition covered by their employer. Some scholarships are available. For more information, call Leadership Santa Clara Program Coordinator Scott Summerfield at (925) 249-9320, email him at [smmrfld@aol.com](mailto:smmrfld@aol.com), or contact the City Manager’s Office at 615-2210.

# Recycled water projects receive federal funding

Four recycled water projects developed and submitted by the City of Santa Clara Water & Sewer Utilities along with South Bay Water Recycling (the recycled water wholesaler to the City) have received \$3 million in funding from the U.S. Bureau of Reclamation as part of the American Recovery and Reinvestment Act.

The projects include: recycled water pipeline extension to serve seven different City recreation and educational facilities in the Central Park area; recycled pipeline extension along Norman, Duane, and Comstock Avenues to serve multiple customers with high potable water using cooling towers; Walsh and Martin Avenue pipeline extension to serve industrial customers; and a loop from Mission College Boulevard to Walsh Avenue to provide increased reliability for future recycled water customers.

Construction of these projects will take place over the next few months and be complete by September, 2011. Every effort will be made to minimize traffic interruptions.

Recycled water is a safe and valuable asset to our City, our community and our environment, and will help sustain water for future generations. If you have any questions or comments, contact the City of Santa Clara Water & Sewer Utilities at 615-2000.

# Avoid mosquito bites to prevent West Nile Virus

Transmitted by mosquito bites, West Nile Virus can cause mild to severe flu-like symptoms such as fever, headache and body ache, and, in severe cases, significant neurological symptoms or even death. The Centers for Disease Control warns that the West Nile Virus season continues into the fall and precautions against mosquito bites should continue.

At home:

- DRAIN or DUMP standing water weekly since this is where mosquitoes lay eggs. Check items such as flowerpots and planter bases, toys, cans, leaky water faucets and sprinklers, rain gutters, buckets, pools, ponds, and old tires.
- Make sure your DOORS and windows have tight-fitting screens.

Outdoors:

- Limit activities during DUSK & DAWN to prevent mosquito bites. Those are the times when the mosquitoes that transmit WNV are most active.

If you need to go outside at dusk or dawn, or when in an area where mosquitoes are active:

- Apply insect repellent containing D.E.E.T., Picaridin, or Oil of Lemon Eucalyptus (p-menthane diol), following label instructions.
- DRESS in long sleeve shirts and long pants, preferably of light colors.

Dead birds and squirrels may indicate the presence of West Nile Virus. The Vector Control District asks Santa Clara County residents to call if they find crows, jays, sparrows, finches, birds of prey, or tree squirrels that have been dead for less than 48 hours and do not appear to have died because of an injury. Residents are encouraged to report dead birds and squirrels to the State of California WNV hotline at 877-WNV-BIRD or at [www.westnile.ca.gov](http://www.westnile.ca.gov).

For assistance on mosquito control, call 918-4770 or (800) 675-1155.

# Lots for teens to do this fall

The Santa Clara Teen Center is open every weekday to provide a fun and safe place for teens to hang out. It is open until 7 p.m. Monday through Thursday and until 5:30 p.m. on Friday.

The Center is also the location of several special events for teens this fall, including:

- Back to School BBQ: Sept. 3
- High School Sports Night: See Teen Center online calendar for details
- Santa Clara Homecoming Dance: Oct. 15
- Halloween “Thriller” Dance: Oct. 29
- Wilcox Homecoming: Nov. 5

Resident Youth Card information and packets can be obtained at the Teen Center or Walter E. Schmidt Youth Activity Center. For a detailed schedule of events, check the Teen Center calendar at [www.santaclaraca.gov](http://www.santaclaraca.gov) or call 615-3740.

# Driver education for teens

A driver education course for teens will be offered in October at the Teen Center. The class, which is required for ages under 18 to obtain a driver’s instruction permit, is 28 hours long and does not include behind-the-wheel instruction. Students must attend all sessions to receive a state completion certificate. Information on behind-the-wheel instruction may be obtained from the class instructor. Call the Teen Center at 615-3740 for more registration information.

A DMV approved course is now available online. For more information go to: [www.economicdrivingschool.com/online/](http://www.economicdrivingschool.com/online/).

When registering, please complete the question that says: How did you hear about us? Choose: Activity Guide. Enter code: 3740.

# de Saisset Museum exhibits focus on Native California

Like the State of California itself, California native peoples are remarkably



diverse with more than 300 languages and distinct geographical centers shaping communities, traditions, ideologies, and ceremonies.

This fall, the de Saisset Museum’s exhibition *Sing Me Your Story, Dance Me Home: Art and Poetry from Native California* brings together contemporary California Native artists and poets in an extraordinary multimedia exhibition that opens Oct. 2. An opening reception, free and open to the public, will be held Friday, Oct. 1, from 7-9 p.m.

Based on the publication by Heyday Books, *The Dirt is Red Here: Art and Poetry from Native California*, this exhibition shares the lives, stories, songs, and dances of the artists. Organized in four thematic sections, *Sing Me Your Story* illustrates how culture, history, ancestry and story have shaped each of us, regardless of our heritage.

In conjunction with *Sing Me Your Story*, the de Saisset is showcasing

*(continued on next page)*





# de Saisset

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contemporary Native works from the permanent collection. A selection of paintings and photographs depicting the diverse landscape of California—from its city streets to its farmland and forests—is also on view.

*The Sing Me Your Story, Dance Me Home: Arts and Poetry from Native California* exhibition tour is organized by the California Exhibition Resources Alliance. The exhibition was developed in concert with Heyday Books and is made possible by generous grants from The James Irvine Foundation, the William Randolph Hearst Foundation, Columbia Foundation, LEF Foundation, the Fleishhacker Foundation and The Clorox Company Foundation. Professional training in conjunction with Sing Me Your Story is supported by The Institute of Museum and Library Services.

For more information on the de Saisset Museum at Santa Clara University, visit [www.scu.edu/desaisset](http://www.scu.edu/desaisset) or contact Elizabeth Carter at [elcarter@scu.edu](mailto:elcarter@scu.edu) or 554-4528.

# Adopt a pet this fall

Homeless cats and dogs are waiting to find their new, forever homes at the Silicon Valley Animal Control Authority (SVACA) Animal Care Center in Santa Clara.



For all of September, cat adoption fees will be reduced by 50% to \$50 for adult cats six months and older and \$75 for all kittens. Dogs can be adopted for a \$150 fee. Fees include: the spay or neuter of the animal, initial appropriate vaccinations, a professional health examination and behavior evaluation, microchip, temporary ID tag and collar, a free examination at a participating local veterinary clinic, and a SVACA tote bag full of goodies to get the adopter started. Santa Clara residents also receive a license for their new companion.

All adoptable animals can be viewed online at [www.svaca.com](http://www.svaca.com). This summer, successful adoptions included Carolina, a year-old Chihuahua mix who was owner-surrendered, Moby, a 12-year-old domestic short hair feline, and Poppet, a Chihuahua mix puppy with a health issue that required surgery. All three animals were cared for by SVACA staff and volunteers until new families were found.

“SVACA staff explore every option for our animals and place even the most challenging ones into new homes. We go out of our way to ensure that adopters receive a healthy and happy companion by providing high quality care for the animal and terrific customer service for the adopter,” said Shelter Manager Michael Limper. “We hope all Santa Clara residents will consider adopting a new companion from SVACA.”

SVACA's cageless animal care center is located at 3370 Thomas Rd. in Santa Clara. Please contact 764-0344 or visit [www.svaca.com](http://www.svaca.com) for more information.

SVACA is a joint powers authority that provides animal care and control services to the cities of Santa Clara, Campbell and Monte Sereno. Adoption services and volunteer opportunities are open to all in the Bay Area. Adopt a companion animal from SVACA, the Valley's only cageless animal care center!

# New exhibits at Triton Museum

Two special exhibitions are planned for the Triton Museum this fall. Sculptor Stan Welsh will present mixed media and ceramic sculptures, including works from his “On Land-On Water” series. The exhibit runs Sept. 25-Nov. 28. For information, contact Preston Metcalf, Curator of Art, at 247-2136.

An exhibit of sculpture by David Middlebrook begins Oct. 2 and runs through Dec. 5. His work involves a broad range of stone, marble and bronze, and dimensions from 50 pounds to 50 tons.

The Triton Museum is located at 1505 Warburton Ave. Admission and parking are free. See related information found in the holiday insert.



# October is Crime Prevention Month

October is National Crime Prevention Month, a time for everyone to think about how they can best protect their property. Here are a few suggestions from the Santa Clara Police Department:

- Keep your residence or business neat and clean, landscaping trimmed and thinned, pathways and walkways well lit, and give the appearance that someone is home even when they are not, or that the business has a vigilant owner.
- Make sure locks and locking devices work properly and are used properly.
- Mark valuable personal or business property with a designated serial number. If would-be burglars know property is marked, chances are they will not take it. It will be hard to get rid of and they will face felony charges if caught with stolen property.
- Get to know your neighbors by starting a Neighborhood Watch Group or Business Watch Group. Learn each other's habits. A watchful neighbor is an excellent crime deterrent.
- Call the Police Department if you observe a stranger behaving in a suspicious manner such as loitering, going door to door without any purpose, or removing property from a neighbor's residence or business in an odd way.
- In order to “target harden your home,” think like a burglar. Consider how a criminal might gain access to your home and then eliminate as many vulnerable points as you can.

# Judo, bowling for youth this fall

The Police Activities League (PAL) is offering beginning judo and bowling this fall for youngsters. Judo sessions meet Thursdays at Santa Clara Youth Soccer Park, at the corner of Tasman Dr. and Centennial Blvd., and begin every six weeks. Cost is \$30. Bowling begins this fall at Moonlight Lanes, 2780 El Camino Real. Cost is \$50 plus weekly games paid at the bowling alley. Sign up in September.

To register for either of these programs, or to learn more about other programs offered by PAL, call 615-4879.



# Clean leaves to protect creeks from storm drain pollution

Falling leaves left in the gutter can clog storm drains and cause potential flooding of neighborhood streets. Thorough yard clean-ups once or twice this fall can improve the look of your property and neighborhood, reduce chances of flooding, prevent pollution to local creeks and increase public/environmental health.

Start by cleaning rain gutters and down spouts. Sweep or rake fallen leaves into piles on your property, and place the piles into your Clean Green cart for curbside collection and recycling. Do not blow or rake leaves into the street. If wet weather begins before all clean-up projects are complete, cover or contain piles of leaves, dirt, sand or other materials so that they're not washed into the street or gutter. All fertilizers and pesticides should be stored indoors or under cover.

Keep an eye on your neighborhood storm drain catch basin. If a catch basin is flooded and clogged with leaves, clear it with a rake or broom or call the City of Santa Clara Street Department at 615-3080.

For more information on leaf and green waste recycling, call Mission Trail Waste Systems at 727-5365. For more information on ways to prevent storm drain pollution, call Santa Clara Valley Urban Runoff Pollution Control Program at (800) 794-2482.

# Need an extra yard waste cart?

Raking leaves and pruning shrubs and trees in preparation for winter keeps your Clean Green cart extra busy at this time of year, and you may find you need an additional cart for compostable yard waste materials such as grass clippings, weeds, leaves, palm fronds, hedge and shrubbery cuttings, small tree branches and tree trimmings, plant materials and flowers.

Additional 68-gallon or 95-gallon carts are available at no additional charge to residents upon request. To obtain an extra Clean Green cart, call Mission Trail Waste Systems at 727-5365.



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City Hall  
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## Green Energy scholarships awarded to six students



*(l to R) Director of Electric Utility/Silicon Valley Power John Roukema; scholarship recipients Simone Getty, Joshua Gisi, Micaela Avila, and Krista Vegter; and Electric Utility Staff Aide II Voula Brown.*

In June, six Santa Clara students received \$5,000 scholarships from Silicon Valley Power for their studies related to energy services in public or private power industries. The tuition grants from Santa Clara’s municipal Electric Utility are part of a City program called Support and Celebrate Community/Volunteer Partnerships.

Santa Clara residents Crystal Ghosh of Castilleja School, Darren Schibler of Bellarmine College Preparatory and Joshua Gisi of Archbishop Mitty High School will begin college in the fall. Micaela Avila and

Krista Vegter of DeAnza College plan to transfer to four-year colleges. Simone Getty of San Jose State University is continuing her studies.

“We are proud to support these promising Santa Clara residents,” said John Roukema, Director of Silicon Valley Power. “All six have proven themselves academically and are pursuing educations that will lead to careers in a variety of disciplines associated with energy and climate change.”

Crystal is planning to study chemical engineering and alternative energy sources when she decides on a four-year university. Darren will pursue a degree in environmental science at the University of Vermont, while Joshua will study in the environmental engineering department of the University of California-Irvine.

Micaela is studying civil engineering relating to the construction of low-emission facilities and buildings.

Krista is studying environmental studies pollution prevention.

Simone Getty is majoring in mechanical engineering with a minor in industrial design and green engineering.

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## City holidays and holiday refuse pickup schedule

City government offices will be closed on the following holidays. The refuse collection schedule for those holidays is also noted.

- Labor Day (Monday – Sept. 6,): City offices closed. Refuse pickup as regularly scheduled
- Admission Day (Thursday – Sept. 9): City offices closed. Refuse pickup as regularly scheduled
- Columbus Day (Monday – Oct.

*(continued on page 2)*



**INSIDE SANTA CLARA**  
QUARTERLY NEWSPAPER FOR CITY  
OF SANTA CLARA  
RESIDENTS & BUSINESSES  
**FALL 2010**

## General Plan update nearing completion

The Planning Commission is tentatively scheduled to review the Final Environmental Impact Report (FEIR) on the Draft General Plan for 2010-2035 at their meetings on October 13, 14, 18 and 20. The City Council is tentatively scheduled to review the FEIR for certification at their meetings on November 16, 18 and 30. These meetings will be held in the City Council Chambers at City Hall, 1500 Warburton Avenue.

Last spring, the public had an opportunity to comment on the Draft General Plan. The revised Public Review Draft and the corresponding Draft Environmental Impact Report (DEIR) are available for public review. Visit [www.santaclearaca.gov](http://www.santaclearaca.gov) and search for “General Plan.” The Draft General Plan, proposed Land Use Amendments and DEIR will be at the top of the page.

Hard copies of the documents are also be available at the Office of the City Clerk and the Permit Center, both located at City Hall at 1500 Warburton Ave., as well as at Central Park Library, 2635 Homestead Rd.

The proposed Draft General Plan has a planning horizon through 2035 and includes goals and policies for land use, community design, circulation, housing, public facilities, open space, recreation, conservation, noise, seismic and safety, sustainability, and historic preservation. The 2009-2014 Housing Element is also a part of the Draft General Plan. Potential development identified in the proposed Draft General Plan includes both intensification of existing land uses and expansion of the allowed uses under the previous General Plan. In addition to the General Plan update, the project includes specific General Plan land use designation and map amendments to sites throughout the City. The purpose of these individual amendments is to modify each site’s General Plan land use designation to reflect the existing land use on that site. The project also includes two Redevelopment Plan Amendments: the Bayshore North Redevelopment Plan Amendment and the University Redevelopment Plan Amendment both include a change to the text requiring all land uses in the Redevelopment Area to conform to the proposed Draft General Plan, as well as to any proposed individual land use amendments within the Redevelopment Project Area.

If you have questions, please call the Planning Division at 615-2450.